

**THE NATIONAL SHRINE OF  
OUR LADY OF GOOD HELP,  
INC.**

**FINANCIAL STATEMENTS**

**YEARS ENDED DECEMBER 31, 2018 AND 2017**

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.  
TABLE OF CONTENTS  
YEARS ENDED DECEMBER 31, 2018 AND 2017**

<b>INDEPENDENT AUDITORS' REPORT.....</b>	<b>1</b>
<b>FINANCIAL STATEMENTS</b>	
<b>STATEMENTS OF FINANCIAL POSITION.....</b>	<b>3</b>
<b>STATEMENTS OF ACTIVITIES .....</b>	<b>4</b>
<b>STATEMENTS OF CASH FLOWS .....</b>	<b>6</b>
<b>NOTES TO FINANCIAL STATEMENTS.....</b>	<b>8</b>



## INDEPENDENT AUDITORS' REPORT

Board of Directors  
The National Shrine of Our Lady of Good Help, Inc.  
Green Bay, Wisconsin

We have audited the accompanying financial statements of The National Shrine of Our Lady of Good Help, Inc. (a Wisconsin corporation), which comprise the statements of financial position as of December 31, 2018 and 2017, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Board of Directors  
The National Shrine of Our Lady of Good Help, Inc.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The National Shrine of Our Lady of Good Help, Inc., as of December 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*CliftonLarsonAllen LLP*

**CliftonLarsonAllen LLP**

Oshkosh, Wisconsin  
February 28, 2019

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.  
STATEMENTS OF FINANCIAL POSITION  
DECEMBER 31, 2018 AND 2017**

	2018	2017
<b>ASSETS</b>		
Cash and Cash Equivalents	\$ 136,921	\$ 70,093
Accounts Receivable	-	82,143
Contributions Receivable	2,206,630	3,624,555
Inventory and Prepaid Expenses	100,119	97,514
Investments	2,546,410	4,888,078
Interest in Investments Held by Catholic Foundation	127,046	111,653
Property and Equipment, Net	6,784,838	3,240,015
Total Assets	\$ 11,901,964	\$ 12,114,051
<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts Payable	\$ 62,796	\$ 119,194
Accrued Expenses	105,747	74,049
Total Liabilities	168,543	193,243
<b>NET ASSETS</b>		
Without Donor Restrictions	6,979,217	3,884,928
With Donor Restrictions	4,754,204	8,035,880
Total Net Assets	11,733,421	11,920,808
Total Liabilities and Net Assets	\$ 11,901,964	\$ 12,114,051

See accompanying Notes to Financial Statements.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**STATEMENT OF ACTIVITIES**  
**YEAR ENDED DECEMBER 31, 2018**

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
<b>REVENUES AND SUPPORT</b>			
Contributions:			
General	\$ 233,451	\$ 531,172	\$ 764,623
Appeal	69,092	-	69,092
Offertory	116,490	-	116,490
Good Helpers	31,007	-	31,007
Novenas	154,555	-	154,555
Monuments	174,636	-	174,636
Votive Candles	167,201	-	167,201
Catholic Foundation	11,903	-	11,903
Noncash	14,607	-	14,607
Sales, Net of Expenses of \$342,266	316,681	-	316,681
Other	64,143	(9,927)	54,216
Net Assets Released from Restrictions	<u>3,802,921</u>	<u>(3,802,921)</u>	<u>-</u>
Total Revenues and Support	5,156,687	(3,281,676)	1,875,011
<b>EXPENSES</b>			
Salaries and Wages	504,084	-	504,084
Personnel Benefits	189,156	-	189,156
Compensation of Clergy and Religious	151,919	-	151,919
Professional and Contracted Services	206,205	-	206,205
Insurance	8,711	-	8,711
Other Operating Expenses	726,155	-	726,155
Depreciation	272,706	-	272,706
Other Non-Operating Expenses	3,462	-	3,462
Total Expenses	<u>2,062,398</u>	<u>-</u>	<u>2,062,398</u>
<b>CHANGE IN NET ASSETS</b>	3,094,289	(3,281,676)	(187,387)
Net Assets - Beginning of Year	<u>3,884,928</u>	<u>8,035,880</u>	<u>11,920,808</u>
<b>NET ASSETS - END OF YEAR</b>	<u><u>\$ 6,979,217</u></u>	<u><u>\$ 4,754,204</u></u>	<u><u>\$11,733,421</u></u>

See accompanying Notes to Financial Statements.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.  
STATEMENT OF ACTIVITIES  
YEAR ENDED DECEMBER 31, 2017**

	Without Donor Restrictions	With Donor Restrictions	Total
<b>REVENUES AND SUPPORT</b>			
Contributions:			
General	\$ 1,627,290	\$ 137,415	\$ 1,764,705
Appeal	76,830	-	76,830
Offertory	105,343	-	105,343
Monuments	52,465	-	52,465
Noncash	25,000	-	25,000
Sales, Net of Expenses of \$287,836	260,694	-	260,694
Other	5,721	37,592	43,313
Net Assets Released from Restrictions	1,349,190	(1,349,190)	-
Total Revenues and Support	3,502,533	(1,174,183)	2,328,350
<b>EXPENSES</b>			
Salaries and Wages	384,572	-	384,572
Personnel Benefits	151,051	-	151,051
Compensation of Clergy and Religious	157,432	-	157,432
Professional and Contracted Services	162,191	-	162,191
Insurance	17,173	-	17,173
Other Operating Expenses	952,956	-	952,956
Depreciation	246,760	-	246,760
Other Non-Operating Expenses	7,276	-	7,276
Total Expenses	2,079,411	-	2,079,411
<b>CHANGE IN NET ASSETS</b>	1,423,122	(1,174,183)	248,939
Net Assets - Beginning of Year	2,461,806	9,210,063	11,671,869
<b>NET ASSETS - END OF YEAR</b>	\$ 3,884,928	\$ 8,035,880	\$11,920,808

See accompanying Notes to Financial Statements.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.  
STATEMENTS OF CASH FLOWS  
YEARS ENDED DECEMBER 31, 2018 AND 2017**

	2018	2017
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Cash Received from Contributors	\$ 1,260,714	\$ 659,185
Cash Received from Sale of Donated Property	-	1,000,000
Cash Received from Gift Shop	658,947	548,530
Cash Paid to Suppliers	(1,257,376)	(1,437,579)
Cash Paid to and on Behalf of Employees	(826,394)	(687,548)
Net Cash Provided (Used) by Operating Activities	(164,109)	82,588
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Cash Paid for Purchase of Property and Equipment	(3,878,415)	(865,744)
Cash Paid for Purchase of Investments	(1,666,006)	(1,650,000)
Proceeds from Sale of Investments	4,061,874	1,345,000
Cash Paid for Interest in Investments held by Catholic Foundation	(25,320)	(6,523)
Net Cash Used by Investing Activities	(1,507,867)	(1,177,267)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Contributions Restricted for Capital Campaign	1,738,804	1,167,691
Net Payments on Line of Credit	-	(70,590)
Net Cash Provided by Financing Activities	1,738,804	1,097,101
<b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b>	66,828	2,422
Cash and Cash Equivalents - Beginning of Year	70,093	67,671
<b>CASH AND CASH EQUIVALENTS - END OF YEAR</b>	\$ 136,921	\$ 70,093

See accompanying Notes to Financial Statements.



**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**STATEMENTS OF CASH FLOWS (CONTINUED)**  
**YEARS ENDED DECEMBER 31, 2018 AND 2017**

	2018	2017
<b>RECONCILIATION OF CHANGE IN NET ASSETS TO NET CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in Net Assets	\$ (187,387)	\$ 248,939
Adjustments to Reconcile Change in Net Assets to Net Cash Flows from Operating Activities:		
Depreciation	272,706	246,760
Investment Return	(54,200)	(24,440)
Noncash Contribution	(14,607)	-
Contributions Restricted for Capital Campaign	(195,434)	(42,246)
Change in Interest in Investments Held by Catholic Foundation	9,927	(13,152)
Changes in Certain Assets and Liabilities:		
Accounts Receivable	82,143	(70,723)
Contributions Receivable	(125,445)	(232,910)
Inventory and Prepaid Expenses	(2,605)	7,126
Accounts Payable	19,095	(44,521)
Accrued Expenses	31,698	7,755
Net Cash Provided (Used) by Operating Activities	\$ (164,109)	\$ 82,588
 <b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION</b>		
Cash Paid for Interest	\$ -	\$ 6,265
 <b>NONCASH INVESTING AND FINANCING ACTIVITIES</b>		
Contribution of Vehicle	\$ 14,607	\$ -
Purchase of Property and Equipment Through Accounts Payable	\$ 18,917	\$ 94,410

See accompanying Notes to Financial Statements.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 1 PRINCIPAL ACTIVITY**

The National Shrine of Our Lady of Good Help, Inc. (the Shrine) is a nonprofit corporation organized under the laws of the state of Wisconsin for the purpose of preserving the site of an apparition of the Blessed Virgin Mary, providing a proper place of rest, prayer, and worship for pilgrims coming to the Shrine of Our Lady of Good Help, and acting as a resource for people who wish to learn more about the Shrine and the Blessed Virgin Mary.

On December 8, 2010, Most Rev. David Ricken, Bishop of the Catholic Diocese of Green Bay, issued a decree giving his official approval of the Marian apparitions at the Shrine.

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

**Net Assets Without Donor Restrictions**

Net assets available for use in general operation and not subject to donor (or certain grantor) restrictions.

**Net Assets With Donor Restrictions**

Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as revenue when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

**Cash and Cash Equivalents**

The Shrine defines cash and cash equivalents as highly liquid, short-term investments with a maturity at the date of acquisition of three months or less. In addition to a pooled cash account, the Shrine also maintains a bank deposit account, which, at times, may exceed federally insured limits. The Shrine has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Accounts Receivable**

The majority of the Shrine accounts receivable are due from other diocesan corporations. Credit is extended based on evaluation of financial condition and financial need, and collateral is generally not required. Accounts receivable are due within 30 days or according to separately stated terms and are stated as amounts due, net of an allowance for doubtful accounts. The Shrine provides an allowance for doubtful accounts equal to the estimated uncollectible amounts. No allowance for doubtful accounts was necessary at December 31, 2018 and 2017.

**Contributions Receivable**

Contributions receivable are recorded at fair value at the date the pledge is received. Amounts that are expected to be collected within one year are recorded at their net realizable value. Amounts that are expected to be collected after one year have been discounted using various factors applicable to the donor and organization in the year in which the contribution was made. Balances are reviewed individually for collectability. When collection efforts have been exhausted, uncollectible amounts are charged directly to bad debt expense. Bad debt expense was \$-0- during the years ended December 31, 2018 and 2017. As of December 31, 2018 and 2017, management estimates that all outstanding contributions receivable are collectible.

**Inventory**

Inventory, which consists of merchandise for sale, is stated at the lower of cost or net realizable value, with cost determined on the first-in, first-out basis.

**Investments**

Investments are presented in the accompanying financial statements at fair value using methodologies described in Note 6 - Fair Value of Financial Instruments. All investment income and realized and unrealized gains and losses are accounted for on the accompanying statements of activities.

Investment income or losses are included in the accompanying statements of activities as increases or decreases in unrestricted net assets unless the income or loss is restricted by donor or law.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Property and Equipment**

Property and equipment are stated at cost if purchased or fair market value at date of the gift if donated. All acquisitions of property in excess of \$5,000 and equipment in excess of \$1,000 and all expenditures for improvements and betterments that materially prolong the useful lives of assets are capitalized. Maintenance, repairs, and minor improvements are expensed as incurred. When assets are retired or otherwise disposed of, their costs and related accumulated depreciation are removed from the accounts and resulting gains or losses are included in income.

Property and equipment are depreciated using the straight-line method over their estimated useful lives, as follows:

	<u>Years</u>
Land Improvements	10 - 40
Building and Improvements	5 - 40
Furniture and Equipment	5 - 20
Vehicles	3 - 5

**Impairment of Long-Lived Assets**

The Shrine reviews long-lived assets, including property and equipment, for impairment whenever events or changes in business circumstances indicate that the carrying amount of an asset may not be fully recoverable. An impairment loss would be recognized when the estimated future cash flows from the use of the assets are less than the carrying amount of that asset. To date, there have been no such losses.

**Contribution Recognition**

Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met.

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Shrine. A substantial number of unpaid volunteers have made significant contributions of their time to the operations for the Shrine. The value of these donated services and time is not recognized in the accompanying financial statements because they do not meet the criteria for recognition. There were no significant donated services in 2018 or 2017.

**Advertising**

Advertising costs are charged to operations when incurred. Advertising expense was \$148,718 and \$228,153 for the years ended December 31, 2018 and 2017, respectively.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

**Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Income Tax Status**

The Shrine has received notification that it qualifies as a tax-exempt organization under Section 501(c)(3) covered by the U.S. Internal Revenue Service group exemption letter of the United States Conference of Catholic Bishops and corresponding provisions of state law and, accordingly, is not subject to federal or state income taxes.

**Reclassifications**

Certain prior year amounts have been reclassified to conform to the current year's presentation. The reclassifications had no impact on previously reported changes in net assets.

**Subsequent Events**

In preparing these financial statements, the Shrine has evaluated events and transactions for potential recognition or disclosure through February 28, 2019, the date the financial statements were available to be issued.

**NOTE 3 ACCOUNTING STANDARDS UPDATES**

In August 2016, the Financial Accounting Standards Board issued Accounting Standards Update 2016-14, *Not-For-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities*. The Shrine adopted this standard in 2018. Accordingly, the required presentation and disclosure changes have been retrospectively applied to the prior period presented as if the policy had been used in that year.

In June 2018, the FASB issued ASU 2018-08 to clarify and improve the scope and the accounting guidance for contributions received and contributions made. The guidance is required to be applied by the Shrine for the year ending December 31, 2019. The Shrine is currently evaluating the impact this guidance will have on its financial statements.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 4 LIQUIDITY AND AVAILABILITY**

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the balance sheet date, comprise the following at December 31:

	2018	2017
Cash and Cash Equivalents	\$ 136,921	\$ 70,093
Accounts Receivable	-	82,143
Investments	118,446	571,173
Interest in Investments Held by Catholic Foundation	7,436	17,233
	\$ 262,803	\$ 740,642

**NOTE 5 CONTRIBUTIONS RECEIVABLE**

Contributions receivable are expected to be collected as follows at December 31:

	2018	2017
Less Than One Year	\$ 1,250,000	\$ 1,500,000
One to Five Years	1,000,000	2,250,000
Less: Unamortized Discount (3%)	(43,370)	(125,445)
Total Contributions Receivable	\$ 2,206,630	\$ 3,624,555

A discount rate of 3% was used to determine the net present value of future cash flows.

The balance of contributions receivable at December 31, 2018 and 2017 is due from two donors.

**NOTE 6 FAIR VALUE OF FINANCIAL INSTRUMENTS**

Investments are held by The Catholic Foundation for the Diocese of Green Bay, Inc. (the Foundation), an interdiocesan entity. Shrine's investments consist of \$2,546,410 and \$4,888,078 interests in the Foundation's Federal U.S. Treasury Cash Reserve Fund at December 31, 2018 and 2017, respectively. The Federal U.S. Treasury Cash Reserve Fund has a daily redemption frequency, a 30-day termination notice period, and is intended to be utilized by intermediate and short-term money.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 6 FAIR VALUE OF FINANCIAL INSTRUMENTS (CONTINUED)**

As defined by current authoritative guidance, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Shrine uses various valuation methods including the market, income, and cost approaches. The assumptions used in the application of these valuation methods are developed from the perspective of market participants pricing the asset or liability. Inputs used in the valuation methods can be either readily observable, market corroborated, or generally unobservable inputs. Whenever possible, the Shrine attempts to utilize valuation methods that maximize the use of observable inputs and minimize the use of unobservable inputs.

The fair value hierarchy ranks the quality and reliability of the information used to determine the fair values. Assets and liabilities measured, reported, and/or disclosed at fair value will be classified and disclosed in one of the following three categories:

*Level 1* – Quoted market prices in active markets for identical assets or liabilities.

*Level 2* – Observable market based inputs or unobservable inputs that are corroborated by market data.

*Level 3* – Unobservable inputs that are not corroborated by market data.

The table below presents the balances of assets measured at fair value on a recurring basis:

	December 31, 2018			
	Total	Level 1	Level 2	Level 3
Investments	\$ 2,546,410	\$ 2,546,410	\$ -	\$ -
Interest in Investments Held by Catholic Foundation	\$ 127,046	\$ -	\$ -	\$ 127,046
	December 31, 2017			
	Total	Level 1	Level 2	Level 3
Investments	\$ 4,888,078	\$ 4,888,078	\$ -	\$ -
Interest in Investments Held by Catholic Foundation	\$ 111,653	\$ -	\$ -	\$ 111,653

The fair value of the investments in the Federal U.S. Treasury Cash Reserve Fund has been estimated using the net asset value per share of the fund as determined by the fund administrator. The fund is valued on a daily basis.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 6 FAIR VALUE OF FINANCIAL INSTRUMENTS (CONTINUED)**

Interest in investments held by the Catholic Foundation is measured at fair value based on information received from the manager of the funds. It is classified as Level 3 as the valuation is not corroborated by market data. The unobservable inputs are the underlying assets at the Catholic Foundation and its investment policy.

The changes in Level 3 assets measured at fair value on a recurring basis are summarized as follows:

	2018	2017
Balance, January 1	\$ 111,653	\$ 91,978
Changes in Interest in Investments Held by Catholic Foundation	(9,927)	13,152
Purchases and Contributions	25,320	6,523
Total	\$ 127,046	\$ 111,653

**NOTE 7 INTEREST IN INVESTMENTS HELD BY CATHOLIC FOUNDATION**

The Catholic Foundation for the Diocese of Green Bay, Inc. (Catholic Foundation) holds funds for the use and future benefit of the Shrine, per the fund agreement. The Catholic Foundation provides an annual distribution of up to 5% of the fair market value of the fund determined on the last business day of the preceding year. The value of this fund at December 31, 2018 and 2017 is \$127,046 and \$111,653, respectively.

**NOTE 8 PROPERTY AND EQUIPMENT**

Property and equipment consisted of the following at December 31:

	2018	2017
Land and Improvements	\$ 4,282,118	\$ 1,282,344
Buildings and Improvements	2,244,860	2,205,863
Furniture and Equipment	394,454	138,871
Vehicles	55,118	40,511
Construction in Progress	1,277,446	768,878
Total, at Cost	8,253,996	4,436,467
Less: Accumulated Depreciation	(1,469,158)	(1,196,452)
Property and Equipment, Net	\$ 6,784,838	\$ 3,240,015

The Shrine recognized depreciation expense of \$272,706 and \$246,760 for the years ended December 31, 2018 and 2017, respectively.



**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 9 LINE OF CREDIT**

The Shrine has a \$500,000 unsecured line of credit with Associated Bank, N.A. There was no balance outstanding on the line of credit at December 31, 2018 and 2017. Amounts drawn against the line of credit bear interest at the current LIBOR rate plus 1.75% (effectively 4.21% at December 31, 2018). The line of credit is due December 31, 2020.

**NOTE 10 FUNCTIONAL CLASSIFICATION OF EXPENSES**

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include facilities, buildings, and grounds, which are allocated on a square footage basis, as well as salaries and wages, personnel benefits, candles, advertising and marketing, purchased services, office, printing, and other, which are allocated on the basis of estimates of time and effort.

Expenses by function for the years ended December 31 are as follows:

	2018			
	Program Services	Management and General	Fundraising	Total
Salaries and Wages	\$ 502,252	\$ -	\$ 1,832	\$ 504,084
Personnel Benefits	188,863	-	293	189,156
Compensation of Clergy and Religious	151,919	-	-	151,919
Professional and Contracted Services	93,232	112,973	-	206,205
Insurance	8,711	-	-	8,711
Other Operating Expenses	725,429	-	726	726,155
Depreciation	272,706	-	-	272,706
Other Non-Operating Expenses	-	3,462	-	3,462
Cost of Goods Sold	-	-	342,266	342,266
Total Expenses by Function	<u>1,943,112</u>	<u>116,435</u>	<u>345,117</u>	<u>2,404,664</u>
Less: Expenses Included with Revenues on the Statements of Activities:				
Cost of Goods Sold	-	-	(342,266)	(342,266)
Total Expenses Included in the Expenses Section on the Statements of Activities	<u>\$ 1,943,112</u>	<u>\$ 116,435</u>	<u>\$ 2,851</u>	<u>\$ 2,062,398</u>

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 10 FUNCTIONAL CLASSIFICATION OF EXPENSES (CONTINUED)**

	2017			
	Program Services	Management and General	Fundraising	Total
Salaries and Wages	\$ 382,001	\$ -	\$ 2,571	\$ 384,572
Personnel Benefits	150,640	-	411	151,051
Compensation of Clergy and Religious	157,432	-	-	157,432
Professional and Contracted Services	92,046	70,145	-	162,191
Insurance	17,173	-	-	17,173
Other Operating Expenses	951,938	-	1,018	952,956
Depreciation	246,760	-	-	246,760
Other Non-Operating Expenses	1,011	6,265	-	7,276
Cost of Goods Sold	-	-	287,836	287,836
Total Expenses by Function	<u>1,999,001</u>	<u>76,410</u>	<u>291,836</u>	<u>2,367,247</u>
Less: Expenses Included with Revenues on the Statements of Activities:				
Cost of Goods Sold	-	-	(287,836)	(287,836)
Total Expenses Included in the Expenses Section on the Statements of Activities	<u>\$ 1,999,001</u>	<u>\$ 76,410</u>	<u>\$ 4,000</u>	<u>\$ 2,079,411</u>

**NOTE 11 INTERDIOCESAN TRANSACTIONS**

The Shrine was a party to various transactions with other diocesan corporations during the years ended December 31, 2018 and 2017. Total revenues and support from other diocesan corporations were \$-0- and \$1,138,656 for the years ended December 31, 2018 and 2017, respectively, and relates to donations and annual appeal receipts. Total expenses paid to other diocesan corporations were \$116,898 and \$274,367 for the years ended December 31, 2018 and 2017, respectively, and relates to administrative and support services. Amounts due from other diocesan corporations were \$-0- and \$55,535 at December 31, 2018 and 2017, respectively. Amounts due to other diocesan corporations were \$-0- and \$8,587, at December 31, 2018 and 2017, respectively.

Of the total revenues and support received from other diocesan corporations in 2017, \$1,000,000 came from The Catholic Foundation for the Diocese of Green Bay, Inc. (Foundation) out of the proceeds from the sale of real estate donated to the Foundation for the benefit of the Shrine. An additional \$40,500 was recorded as a receivable from the Foundation from that sale. The sale of the property closed in early December 2017.

**THE NATIONAL SHRINE OF OUR LADY OF GOOD HELP, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2018 AND 2017**

**NOTE 12 RETIREMENT PLAN**

The Shrine participates in the Catholic Diocese of Green Bay Employees' Retirement Plan. The defined contribution retirement plan covers most lay employees. The vesting period of the plan is six months. Contributions are 9% of an employee's current year wage and are made each pay period. Retirement plan expense was \$40,390 and \$32,132 for the years ended December 31, 2018 and 2017, respectively.

**NOTE 13 COMMITMENTS AND CONTINGENCIES**

The Shrine entered into a contract in the amount of \$2,117,070 related to the construction of a building on its property. As of December 31, 2018, \$1,749,270 of the commitment had not yet been incurred.

**NOTE 14 NET ASSETS WITH DONOR RESTRICTIONS**

Net assets with donor restrictions are restricted for the following purposes as of December 31:

	<u>2018</u>	<u>2017</u>
Subject to Expenditure for Specified Purpose:		
Property and Equipment	\$ 4,565,693	\$ 7,862,632
Other Purpose Restrictions	68,901	78,828
Total	<u>4,634,594</u>	<u>7,941,460</u>
Not Subject to Spending Policy or Appropriation:		
Interest in Investments Held by Catholic Foundation	<u>119,610</u>	<u>94,420</u>
Total Net Assets with Donor Restrictions	<u>\$ 4,754,204</u>	<u>\$ 8,035,880</u>

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or occurrence of the passage of time or other events specified by the donors as follows for the years ended December 31:

	<u>2018</u>	<u>2017</u>
Satisfaction of Purpose Restrictions:		
Property and Equipment	<u>\$ 3,802,921</u>	<u>\$ 1,349,190</u>